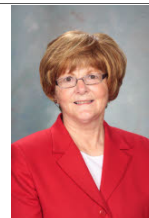


Carol's Corner



*Your Certified
Residential
Specialist*

Home Sellers - Don't Turn-Off Buyers

Across the country Realtors are talking about how quickly homes are selling, how low the inventory is, and how the market has changed in just a few short months. And locally all of those same things are true here in Lorain County, Ohio. Home sellers who are serious about *getting their home sold fast* and for the *highest amount of money* should consider these buyer "turn-offs" that can instantly kill your home's appeal:

- ◆ Non-working cars in the driveway
- ◆ Broken windows
- ◆ Peeling paint
- ◆ Lousy or dead landscaping
- ◆ Moldy or dirty tile, grout and carpets
- ◆ Odors—cooking odors, pet odors
- ◆ Old fixtures - faucets, light fixtures, cabinetry hardware
- ◆ Too many personal items—clutter, especially in closets and cabinets
- ◆ Snoopy sellers (you should always leave during a showing)



As an experienced Realtor, I provide suggestions to home sellers about how to prepare their home for the market. Home sellers should put their emotions aside and heed the advice as it can make a world of difference in the time their home is on the market. Additionally you may want to view other homes for sale to compare how they are presented, what negatives and positives do you notice as you are viewing homes? Take those items back to your own home and be sure you are putting your best foot forward.

More "turn-offs" and positive suggestions can be found [here](#).

Keller Williams Dominates

In 2012, Keller Williams Realty's top brokerages sold more real estate than any other franchise's brokerages, according to the REAL Trends 500. Among the Top 500 real estate brokerages in the U.S., Keller Williams Realty office significantly outpaced the industry in both sales volume per office and transactions per office!

**I am SO proud to be
part of this amazing team!**



Greater Cleveland

May Trivia Winner

Jack Kilroy

\$25 Lowes Gift Card

The correct answer was Edward Aloysius Murphy Jr.

Carol Murphy

Keller Williams Greater Cleveland West

440-670-3112 direct line

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Carol's Corner



Your Real
Estate Resource

Homes For Sale

Spacious two-story home with open, flowing floor plan ideally suited for family living as well as entertaining. Three nice sized bedrooms. Great yard! Light & Bright!



Just Listed

[33309 Ambleside Drive, Avon Lake](#)

Charming Colonial



Spacious home with character & warmth located on a large wooded lot. Living room & Family room with fireplaces; 2 master suites; 2 porches!

A handyman or car buff's dream garage.

[137 Avon Belden Road](#)

Homes priced correctly are selling quickly!

We have room for your home in our inventory.

Contact me today to have your home featured here.



Stately Colonial

Location! Location! Highly sought neighborhood. Stunning home with lots of updates and upgrades. This home is move-in ready!

Hardwood floors. Well-equipped kitchen. Beautiful formal dining room. Finished lower level. Private & beautiful yard.

[598 Bridgeside Drive, Avon Lake](#)

Just Listed Welcome Home

Gorgeous home with traditional charm and character. Very spacious rooms and finished lower level provides additional living space. Large kitchen with eat-in space, plus formal dining room. Pool & park-like yard.



[228 Westwind Drive, Avon Lake](#)

TRIVIA QUESTION

Which Ohio town is home to the highest point in Ohio as well as the oldest concrete road in America?

Everyone that [emails me](#) the correct answer before **June 30, 2013** will be entered in a drawing for a **\$25 gift card for Lowes!**

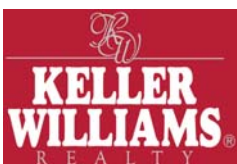
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